

Developing and Expanding Community Enterprises

Creating Pathways to Prosperity for Underserved Communities in Africa

Liberia



Last
10 Years*
of Impact

127 / **152K**
Enterprises / People Impacted

\$10.7
Million

*FY 2011 to March 30, 2021



USADF.gov

The U.S. African Development Foundation (USADF) is an independent U.S. government agency established by Congress to invest in African grassroots organizations, entrepreneurs, and SMEs. USADF's investments promote local economic development by increasing incomes, revenues, and jobs. Utilizing a community-led development approach, USADF provides seed capital and local project management assistance to African-owned and -led enterprises addressing some of Africa's biggest challenges around food insecurity, insufficient energy access, and unemployment—particularly among women and youth. Over the last five years (2016–2020), throughout Africa's Horn, Sahel, and Great Lakes regions, USADF has invested more than US\$117 million dollars directly into over 1,000 African-owned and -operated entities and impacted over four million lives.



**Investing in
Communities**



**Growing
Enterprises**



**Increasing
Incomes**



**Building
Capacity**

INVESTING IN COMMUNITIES

Challenge: Agriculture & Infrastructure Investment Company (AIIC) lacked working capital to purchase rice seeds from farmers, contributing to the lack of sustainable incomes for farmers.

Action: USADF invested US\$97K in AIIC to modernizing its infrastructure and equipment and provide technical assistance and administrative support.

Results: With USADF's investment, AIIC trained over 500 farmers and created a revolving fund to enable farmers to sell their paddy rice and increase their farming capacity. Over 1,000 farmers increased their farm size to an average of 5 acres, and AIIC's revenue increased from US\$97K at baseline to US\$655K at the end of year one.

GROWING ENTERPRISES

Challenge: Challenge: The Meinpea Mah Rural Women for Development (MMRWD) experienced limited production activities due to the lack of processing facilities and technical skills.

Action: USADF invested US\$89K in MMRWD to build a warehouse for paddy rice storage and procure a power tiller and processing equipment.

Result: With USADF's investment, MMRWD now supplies processed rice to 31 schools and has significantly increased its revenue and membership from 1,216 to 2,100 farmers.

INCREASING INCOMES

Challenge: Liberia Business Incubator (LBI), a cassava producing group comprised of mostly women, lacked access to sufficient inputs and an adequate processing facility.

Action: USADF awarded LBI US\$99K for equipment, local project management and infrastructure support, and business advisory assistance to improve operations.

Results: With USADF's investment, LBI scaled-up its cassava production from 12 hectares to 54 hectares, increased yield per area cultivated by ~100 percent, and increased revenue by over 110 percent. Additionally, 1,265 women farmers' incomes increased by over 100 percent.

BUILDING CAPACITY

Challenge: Practical Agriculture for Sustainable Development (PASUD) was unable to meet its production and revenue goals.

Action: USADF awarded US\$25K in seed capital, agro-inputs, and local project management, transport, and business advisory support to modernize business operations.

Results: With USADF's investment, PASUD procured improved seeds, fertilizers, and other agrochemicals, which enabled it to establish and scale-up vegetable production. Farm yields per area cultivated increased by 100 percent and sales revenues by 110 percent, while income accruing to PASUD increased by about 125 percent.



USADF Liberia Investments Active in 2021*

*Active portfolio as of March 31, 2021

USADF invests directly in African community enterprises, providing grant capital and local technical support to early-stage businesses.

Center For Plastic Waste Management and Recycling, Inc.

US\$25,000 • 1 year
• Environmental

FABRAR Liberia Incorporated

US\$244,492 • 3 years
• Rice

JJD Agro Incorporated

US\$20,000 • 1 year
• Agribusiness

JPL Consumer, Inc

US\$249,220 • 3 years
• Palm

Liberia Cocoa Company

US\$249,550 • 3 years
• Cocoa

Liberia Engineering and Geo-tech Consultants Limited

US\$150,000 • 2 years
• Solar

Selma Agriculture Development Corporation

US\$245,191 • 3 years
• Rice

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USADF's Local Partner Organization:
EDUCARE
www.educareliberia.org